



CHAPTER MANUAL

2024

nrlc.org



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WELCOME

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Dear Pro-Life leader,

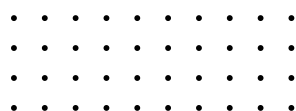
In this handbook, you have the tools to undertake the most critical work of the pro-life movement. Restoring legal protection to all innocent human life depends on local groups and leaders like yourself. We work in our communities to foster awareness for the Right to Life and assist state and national-level initiatives.

When society fails to uphold its fundamental duty to provide legal protection to its most vulnerable members, it falls on individuals to act where the law has failed. Working within the law to redress these failures and working within the culture to promote the protection of vulnerable individuals will help to achieve the promises embedded in the Declaration of Independence and the Constitution.

Throughout our nation's history, individuals have found that the most effective way of enacting social and legal change is by local organizations working within their immediate communities connected to a national movement. The Right to Life Movement is such an effort, firmly in line with the spirit of abolitionism, women's suffrage, and the civil rights movement. The Right to Life movement is the most significant grassroots movement in history.

We need you! Without you and thousands of local leaders' efforts, the Right to Life Movement would not exist.

Thank you.



OUR MISSION

The Right to Life Movement began to organize in the 1960s in response to legal, political, legislative, and cultural assaults on innocent human life. When *Roe v. Wade* legalized abortion on demand throughout all nine months of pregnancy in 1973, The National Right to Life Committee, Inc. (NRLC) and many of its affiliates were already at work defending life. Today, NRLC and a vast grassroots network with thousands of local organizations constitute the nation's largest pro-life group.

NRLC and its affiliates exist to defend the principle that every human being has an intrinsic right to life. No individual nor the state should be allowed to kill another human being because the victim is “unwanted” or may have a life that seems burdensome or insufficient. Socially sanctioned abortion, infanticide, and euthanasia are the issues that call the Right to Life Movement to action. NRLC and its affiliates strive to make abortion, infanticide, and euthanasia socially, ethically, and legally unacceptable solutions to human problems and promote positive alternatives.

NRLC and its Right to Life affiliates are “single-issue pro-life,” a term strictly encompassing the issues of abortion, infanticide, and euthanasia. We do not take a position on issues such as war, the death penalty, or contraception. While these are important issues, we recognize that many pro-life individuals hold differing opinions. Engaging in these debates would only distract us from our primary goal of protecting the innocent. Furthermore, we realize a fundamental moral distinction between life issues and others because abortion, infanticide, and euthanasia are always unjust assaults on human life.

Our mission is to bring full awareness of what happens in an abortion to both the unborn child and the mother. We are committed to changing hearts and minds for however long it takes.

WE ARE NATIONAL RIGHT TO LIFE

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The National Right to Life Committee was formed before the disastrous Roe v. Wade Supreme Court decision to counter the growing pro-abortion movement and other assaults on innocent life.

For decades, NRLC has stood out as a leading voice of the pro-life movement. Our umbrella organization is non-profit and non-sectarian (as are the state affiliates and chapters) and coordinates Right to Life activities in Washington, D.C., and the states. NRLC represents the Right to Life Movement in Washington, D.C., through its educational, media relations, political, and legislative activities. The annual National Right to Life Convention is the most important gathering of pro-life leaders in the country.

NRLC has headquarters in Alexandria, VA, with a Board of Directors composed of representatives from all the state affiliates and nine at-large members. The board resolves the organization's policy and ensures that the pro-life cause is well represented on Capitol Hill.



“
NRLC is doing the most
important work of all:
working to change minds
about the value of human life.
”

Ben Shapiro.
Author and political commentator.

STARTING A PRO-LIFE CHAPTER

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As you prepare to create a new local chapter, please note that National Right to Life and its affiliates and chapters are strictly non-partisan and non-sectarian. We do not support any particular political party or religious affiliation. Anyone willing to stand with us to defend innocent life is welcome.

To begin - you have to plan.

Before taking the first step, you have to plan. Establishing your goals is also important. Enlist the help of your state organization to see what activities would be most helpful. The most difficult aspect is setting up that first meeting of like-minded people who are willing to partake in your new venture.

Make a list of all the people you know (friends, relatives, co-workers, church contacts, etc.) who are pro-life and who might be interested. Call them up and ask them if they would support your efforts and attend an informal meeting.

When ready, arrange a meeting with the individuals you've identified as interested in assisting you. For this meeting, prepare your thoughts and create an agenda to be sure that you specifically address all the topics essential to your future endeavors. Pay attention and note all feedback and ideas from the invitees. Ask who among the group might be interested in service as an officer of the chapter.

Congratulations, you've taken the most significant and most crucial step.

It will be essential to stay in touch with those who attended and continue to recruit more members. At the next scheduled meeting, formalize your group by possibly having elections of officers - President, Vice-President, Secretary, and Treasurer.

Note: The Right to Life movement comprises individuals organized to promote the pro-life cause in their local communities, but they do not stand or work alone. The network of fifty state Right to Life groups affiliated with National Right to Life and the thousands of local chapters makes for a robust national organization. Joining that network gives your chapter the legitimacy, support, and credibility of the nation's largest and oldest national pro-life organization.

THE BASICS

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At its essence, your chapter is simply the collective efforts of you and your members to make a difference for the pro-life cause within your immediate community. You don't need much to make that happen, but a few basic materials will be helpful.

Regular Meeting Space: Having a regular location where you can routinely hold meetings gives the chapter stability and formality and makes it easier for new members to find and join you. Anywhere you can find will work for you as long as it suits your purposes. Some chapters meet at the home of one of their members.

Bank Account: Establishing a bank account will significantly help as your chapter progresses. It provides a place for donations and expenses the group may accrue due to special projects. The bank account should be in the names of at least two of your members, ideally the President and Treasurer.

P.O. Box or Mailing Address, Phone, E-mail: Having contact information to communicate with your members, the public, and the media will facilitate your growth. A P.O. Box for the chapter is a good idea because you can sometimes get a non-profit rate. Be sure that someone routinely checks and responds to mail and phone messages.

Meetings: All well-run organizations have established procedures to ensure meetings run smoothly. You want to avoid a meeting that runs on and on because some of your members would like to discuss an idea endlessly because no explicit agreement has emerged. Think beforehand about what you want to cover in the meeting, and prepare an agenda to copy and share with your members. Budget a set amount of time to discuss each item on the agenda. When you start your meeting, review the agenda quickly with your members and go through each item as efficiently as possible. For any collective decisions, ensure an agreed-upon voting and debate process with which everyone is comfortable.

Deliberative bodies everywhere use some form of Parliamentary Procedure rules, one of the most common being Roberts Rules of Order. While you won't need to know every obscure and little-used trick in the book, familiarizing yourself with the basics will be extremely helpful. Getting one of the simpler handbooks on Parliamentary Procedure is a good idea.

WHAT TO EXPECT

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Your chapter will operate with a core group of truly committed individuals, those who like to take charge of projects and always seem to know the right people to get a job done. They will be the lifeblood of your chapter. But what about all the rest of the pro-lifers in your community?

The average pro-lifer will probably not become a pro-life activist alongside you, taking the initiative in planning and holding events and staying informed of the latest news and developments relating to the issues. That's OK. Your chapter's job is not to make them all pro-life activists. Your chapter will act as a hub that can spread information to pro-lifers and harness the collective support of all the pro-life individuals in your community. The result will be a magnified presence, more significant than the sum of its parts, directed by your chapter and agreeing with the movement's larger state and national components.

Special activities in your community will help you educate the public and raise awareness, drawing the attention of the media and political classes. Still, they will also help you attract and establish contact with pro-life-minded individuals. One of the most essential aspects of your chapter's growth is to develop the most extensive possible list of pro-life individuals you can count on for support, turn out for events, mobilize to vote in elections, and also have them engage in legislative votes.



“Your work saving lives, affects eternity and inspires generations. Whoever saves a life saves the whole world. Thank you for never giving up.”

Ann McElhinney.

Author and Producer of Gosnell: The Untold Story of America's Most Prolific Serial Killer

NAMES & LISTS

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For every conceivable chapter function, make sure you have a way of getting the names and contact information of any individual you can. A sign-up sheet is necessary; a petition will also work for this. When your members recruit volunteers to help them with an event, have them forward the names of everyone they contact. Churches are extremely helpful because they have lists of members they might share. A pro-life church that allows you to hold a petition drive will likely contain many pro-lifers.

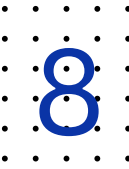
Over time, the number of people you have contact information on will grow. Well-established veteran chapters can easily have contact information on several thousand individuals in their community. It would be best to find an efficient way to store these names in an accessible list that's easy to maintain. A spreadsheet programsuch as Microsoft Excel should work, and you can train yourself to use it fairly quickly.

As you grow your list, remember to protect it always. Please don't give your list to outside groups. Your chapter's list is yours, something you have worked hard to grow and maintain. Non-profit groups depend on their lists of supporters as a base for fundraising and generating turnout at events. Letting another group, even a friendly one, use your list can create unneeded competition. In addition, as a single-issue movement, many people who sign up with your chapter will do so because they care about the Right to Life and not other issues. People will trust your chapter enough to give you their contact information, and it's essential to uphold and maintain that trust.

As a bonus, the petition drive helps individuals understand the type of organization they are joining. It shows the breadth and scope of the Right to Life Movement and how all the parts (local, state, and national) function together in their life-saving work.



ACTION ALERTS



Once you've got your list - use it. You can easily send invitations and notices about upcoming news or events to your supporters via mail or e-mail. But where your list will come into its own as a critically important tool in saving lives and helping shape the country's direction in a life-saving direction will be action alerts.

An action alert is a high-priority notice sent to everyone you can contact, urging some immediate and specific activity from your supporters, most often regarding an essential political or legislative event.

The Right to Life Movement has become very effective at lobbying and supporting the passage of pro-life laws, especially at the state level. Laws such as ultrasound bills, women's right-to-know acts, parental involvement laws, partial-birth abortion bans, funding bans, and unborn pain laws are passed every single year in different states across the country, in addition to the more nationally high-profile legislative battles that take place in Washington D.C. annually.

The Pro-Life Movement is particularly effective at the state level because of the strength of local chapters and their ability to mobilize large numbers of individuals to contact their representatives supporting pro-life legislation or against pro-abortion legislation. Right-to-life lobbyists from your state affiliate or NRLC can be very effective at helping pass important bills because politicians know that thousands of grassroots pro-lifers back a Right-to-life representative. And politicians care.

It's best to send out the action alert via text or e-mail and post it through your online platforms. E-mail is quicker and less expensive but less effective than text.

When you send out the alert, be quick and efficient, explaining the issue as succinctly as possible and what you're asking individuals to do. After the vote, make sure everyone receives a second call to thank them for participating and to let them know the outcome of the vote.



FUNDRAISING

Adequate funding for your chapter is essential. As a volunteer-driven organization, the more money you have, the more visible you become and the greater the spread of the pro-life message. Money means more resources such as educational brochures, stickers, signs, and fetal models and more resources for more significant events. Showing that you have a successful fundraising operation will also help establish the strength of your chapter in the community, boosting its image and influence.

FUNDRAISING METHODS

Dinner/Banquet/Prayer Breakfast Hosting a pro-life meal event can require much work and effort, but it can pay off tremendously. Finding a venue, advertising in advance, setting a menu, acquiring a speaker, and setting a cost per plate requires planning. Your chapter could find a Church willing to host the event and cut the costs of dinner, lunch, or breakfast. The chapter can invite a well-known pro-life speaker or local politician or use the dinner as an opportunity to award a local pro-life activist.

Major Donor: Every community has individuals capable of donating substantial amounts of money to charities and non-profits. These individuals are frequently asked for donations, nonetheless, a careful, sincere, and considered approach to a potential major donor is vital.

Member Appeal: Occasionally, you can appeal directly to your members, using the funds towards pre-determined projects or the funding of specific activities. Requests may be made by e-mail or direct mail. A PayPal account or similar online donation application can facilitate these appeals.

Not Your Grandma's Bake Sale: Many Right to Life chapters have enjoyed considerable success with bake sales, used book sales, serving concession stands, and silent auctions. "Cute Baby Contests," where community members submit photos of babies and toddlers, and individuals vote on their favorite photo for a \$1 donation, are fun and popular. "Walk for Life" has effectively raised thousands of dollars by local chapters.

COMMUNITY

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FAIR BOOTH

A **county fair booth** is a "must-do" chapter activity because of its relative ease and effectiveness. A booth display with educational materials, literature, and petitions at local fairs and festivals can reach many. Fairs and festivals are community events in which everyone can partake.

Look into what fairs or festivals your area offers every year. If any of them allow groups and vendors to set up displays, see what it would take for your chapter to reserve space there. The cost of renting a booth can vary, but it's worth it.

For a Booth you will want:

Sign or Banner for the Chapter

Tablecloths

Fetal Displays

Pro-Life Literature

Fliers for local Crisis Pregnancy Centers

Advertisements for ongoing and upcoming chapter activities and projects.

- Volunteer sign-up sheet

- Petition

- Donation Jar

- Stickers

Bowl of candy

Once you've organized and have volunteers, set up your fair booth and have fun! Fairs tend to be family events, with many likely pro-lifers in attendance.

Do not hesitate to contact your state affiliate or NRLC for assistance or advice on these materials. NRLC also provides a "how to" packet with valuable information on county fair booths.



COMMUNITY

PETITION DRIVE

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Petitions are an essential activity for any activist organization. Petition drives are easy and vital. Collecting signatures will demonstrate how strong pro-life support is in your community. Everyone who signs is now someone you have identified as a pro-life supporter. Your state affiliate or National Right to Life can help add those names to your list. You can then contact those individuals for future projects.

A petition is also an excellent method for education. The average person may not follow the nuance of every issue closely and may be unaware of the latest pro-life bill going through the legislature or attempt by pro-abortion forces to advance their agenda. Simply circulating a petition brings this issue to their attention and lets you speak with them about it.

You can run a petition drive by giving copies to individuals and asking them to collect signatures or by setting up a more formal petition-gathering event within targeted areas. A church can host a petition drive by having volunteers place petitions at the back of the Church or outside in the parking lot. Petitions should be incorporated with any other event you have. Tip: always fill out a blank petition or sign-up sheet. Fill in the first entry yourself to encourage others to begin signing.

National Right to Life always has a petition in circulation, and many state groups and chapters use our petitions for more localized projects (e.g., a state petition supporting legislation the state affiliate is working on at any given moment). You can always request petitions for free from National Right to Life.



“
Thank you, NRLC, for five decades of extraordinary leadership in defense of the weakest and most vulnerable. Because of your amazing work at the state and federal level, countless babies are alive today, and untold women have been spared the violence of abortion.
”

Rep. Chris Smith (R - New Jersey)

please find current and printable NRLC petition on the next page

Tell CVS, Walgreens, and Rite Aid: STOP DISPENSING DEADLY ABORTION PILLS

Mifepristone, a dangerous abortion drug, poses significant health risks to women and kills their unborn children. The FDA has reported numerous adverse events associated with its use, resulting in more than 10% of users requiring Emergency Room visits. We urge pharmacies to prioritize women's health and the lives of their children and to discontinue the dispensing of this harmful and deadly drug. Join our fight and sign our petition today.

Your signature on this petition will enable you to receive pro-life communications from NRLC.

1	Signature: _____	Street / PO Box: _____	Apt: _____	18 or Older Yes No
	Printed name: _____	City: _____	Zip: _____	
	Phone: (_ _ _) _ _ _ - _ _ _ _	Email:		
2	Signature: _____	Street / PO Box: _____	Apt: _____	18 or Older Yes No
	Printed name: _____	City: _____	Zip: _____	
	Phone: (_ _ _) _ _ _ - _ _ _ _	Email:		
3	Signature: _____	Street / PO Box: _____	Apt: _____	18 or Older Yes No
	Printed name: _____	City: _____	Zip: _____	
	Phone: (_ _ _) _ _ _ - _ _ _ _	Email:		
4	Signature: _____	Street / PO Box: _____	Apt: _____	18 or Older Yes No
	Printed name: _____	City: _____	Zip: _____	
	Phone: (_ _ _) _ _ _ - _ _ _ _	Email:		
5	Signature: _____	Street / PO Box: _____	Apt: _____	18 or Older Yes No
	Printed name: _____	City: _____	Zip: _____	
	Phone: (_ _ _) _ _ _ - _ _ _ _	Email:		
6	Signature: _____	Street / PO Box: _____	Apt: _____	18 or Older Yes No
	Printed name: _____	City: _____	Zip: _____	
	Phone: (_ _ _) _ _ _ - _ _ _ _	Email:		
7	Signature: _____	Street / PO Box: _____	Apt: _____	18 or Older Yes No
	Printed name: _____	City: _____	Zip: _____	
	Phone: (_ _ _) _ _ _ - _ _ _ _	Email:		
8	Signature: _____	Street / PO Box: _____	Apt: _____	18 or Older Yes No
	Printed name: _____	City: _____	Zip: _____	
	Phone: (_ _ _) _ _ _ - _ _ _ _	Email:		



You may also sign this petition online using the QR code.



Collected at _____ Date _____
Fill out and return to: NRLC, 1446 Duke St., Alexandria, VA 22314

Copy and Distribute Freely

COMMUNITY

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LOCAL PRESS

Local media outlets are often far less ideologically driven and may be more likely to give you fair coverage. The pro-life movement has truth, science, and medical facts. A well-constructed pro-life argument will always win the day.

Compile a list of media outlets that cover your area, including local TV stations, newspapers, radio stations, and bloggers. If local Christian media outlets or radio talk shows are friendly, include them as well. Make a list of contact information for each outlet, including physical mailing addresses, phone numbers, websites, and e-mail addresses. With a well-organized media list, you will send out press releases for important events such as significant activities, voter alerts, and elections. Press releases should be issued for significant events.

You can search the NRLC website for examples of press releases to give you an idea of how to draft them. Include contact information for your chapter on your press release, and keep the release concise and focused on the point you wish to deliver. Using more formal language similar to what you find in a newspaper article is a good idea and adds "weightiness" to the release.

We encourage you to avoid religiously themed phrasing and content. Most pro-lifers are people of faith, but we are dealing with a secular press that looks for reasons to dismiss us. We provide facts to the secular world. Finally, have someone from the chapter available to give interviews or respond to questions from the press. Ensure your spokesperson is a good speaker, well-versed in the issues, and able to speak calmly and clearly. You can talk to other chapters, your state affiliate, or NRLC's Communications department for tips on media relations.



WEBSITE

Having an established internet presence will serve as a crucial pro-life hub for interested parties. A website is not that difficult to create, and you probably know someone or can find someone willing to help start and maintain a website quickly. Free internet programs such as Blogger and WordPress allow you to begin your site for free (you can pay around \$50 if you want to be sure that your site pops up in a Google Search more often, though), and are easily customizable, letting you put up the pictures and artwork that you want.

A chapter website will help you:

- Educate your supporters and the community.
- Make it easier for people to find and contact your chapter.
- Help organize and advertise activities and integrate your supporters into the chapter's work.

Posting content on news stories and pro-life opinions will help you educate chapter members and individuals looking for information on the pro-life issue they might not find on their own. Building the site as a hub for pro-life information will keep individuals returning and help them get used to thinking of your chapter as the go-to pro-life group in your area.

You can also use it to respond to pro-abortion content and correct media bias. An online presence also functions as free advertising for your chapter. If a pro-life individual moves into your area or wants to find out if there is a local pro-life presence, all they need to do is search online. Posting advertisements for upcoming events, appeals for volunteers or fundraising drives, and pictures and reports on chapter activities will also help you mobilize supporters and volunteers and give your supporters a sense of investment in their involvement with the chapter.



SOCIAL MEDIA PLATFORMS

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Facebook: As of March 2024, Facebook has over 3.06 billion active users and is the largest social media platform in the world. Right to Life chapters can create a group page dedicated to your community and chapter. You can post content to your page for your followers to discuss and share on their profiles, and develop events and notes to remind them of upcoming activities.

X (Twitter): X is a social networking tool for rapidly exchanging information. Users post relatively short (280 characters or fewer) messages to their profile, and by including links to web pages, users can help increase the reach of information. X functions on the premise that the ability to survey what large numbers of individuals are talking about can rapidly increase data-sharing. Operating an X account for yourself and your chapter can help improve the media presence of your chapter and allow you to communicate very quickly with supporters and news outlets.

Instagram: A photo and video-sharing social networking service that allows users to upload media organized by hashtags and geographical tagging. It has become critical to the pro-life cause because we can post daily informational graphics.

TikTok: This platform has over 50 million daily users. It is the most used platform by teens and young adults. It is exclusively video-based and allows for short content.

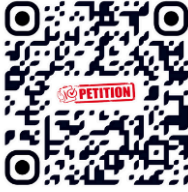
TruthSocial: Donald Trump founded Truth Social as a conservative social media giant—a must-have for pro-life organizations that want to share the truth with like-minded people.

WARNING: Using copyrighted images can lead to legal action and hefty fines. If you need to know if you have permission from the copyright holder, please don't use it; you can find another one.

We don't recommend grabbing random images from the web, particularly Google Image search, but exercise much caution if you do.

The only way to avoid copyright infringement with images is to create unique works, purchase a license to use an image, or find a free-to-use image.

RESOURCES



National Right to Life's online petition to CVS, Walgreens, and Rite-Aid, urging them to stop dispensing deadly abortion pills.



National Right to Life's 2024 Annual State of Abortion Report.



National Right to Life's scorecard for the 109th - 118th Congress. See how your legislator voted on bills dealing with the life issue.



National Right to Life's Will To Live. The WTL is a legally binding pro-life alternative to the living will. Makes clear what medical treatment you would want if you can no longer speak for yourself.



National Right to Life's 2024 State Legislative Session Report. A comprehensive guide to what is happening in the states.



National Right to Life's NRL News Today. A daily recap of all the life issues.



NATIONAL RIGHT TO LIFE

DEPARTMENTS

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Administration

The Administration Department of National Right to Life manages NRLC's various departments and day-to-day operations. The President of National Right to Life and the Executive Director manage National Right to Life employees and work to ensure that the corporation operates per the directions of the Committee's Board of Directors.

President – Carol Tobias

Executive Director – Scott Fischbach

Outreach

NRLC's Outreach department exists to provide logistical and material support coordination and resources for the growth and maintenance of the vast grassroots network that constitutes the Right to Life movement. The Outreach Department provides a wide range of services to help local chapters and affiliates maximize their efforts and potential to educate individuals in their community, including educational materials and technical support for fundraising, chapter organization, chapter events, and activities, volunteer identification programs, chapter bylaws, and IRS non-profit guidelines.

Raimundo Rojas, Director

Conferences

Each year in the month of June, the NRLC Conference features two days of intensive breakout sessions, general sessions, keynote speakers, and exhibits tailored to help educate grassroots pro-lifers and provide them with the resources and information necessary to carry on their life-saving work. Every possible topic is covered, from medical and scientific presentations on life issues to political and legislative overviews to chapter organizing and operation basics. Our Sessions have featured Kayleigh McEnany, Cardinal John O'Connor, Sean Hannity, Rush Limbaugh, Mother Teresa, Fred Thompson, Ben Shapiro, Seth Dillon, Eduardo Verastegui, Lila Rose, David Daleiden, and many more.



NATIONAL RIGHT TO LIFE

DEPARTMENTS

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National Right to Life News

National Right to Life maintains a daily news site at www.nationalrighttolifenews.org, which provides multiple daily blog posts addressing the most critical topics of interest.

National Right to Life Educational Trust Fund

The National Right to Life Educational Trust Fund educates the public about abortion, euthanasia, infanticide, and other related issues within the scope of bioethics. The Trust Fund publishes and distributes books, other publications, films, and audio materials, holds seminars and conferences, and advertises on general right-to-life issues through television, radio, and print media. You may also access downloadable fact sheets and information easily from NRLC's website.

Federal Legislation

The Federal Legislative Department advances National Right to Life's public policy goals in Congress and the federal executive branch. National Right to Life's lobbying staff promotes pro-life policies and fights anti-life policies in various ways, including meetings with lawmakers and congressional staff, preparing briefing materials on pro-life legislative issues for policymakers and pro-life activists, appearing in the media, and disseminating congressional voting records.

State Legislation

National Right to Life's State Legislation Department aids state affiliates in passing pro-life legislation at the state level. The State Legislation Department works closely with state groups to draft model legislation, develop fact sheets, prepare legal memoranda, and provide close support to state groups by offering tips and advice on the legislative and lobbying process. The State Legislation Department is active every year in helping push dozens of pro-life bills nationwide. It has successfully assisted with the passage of nearly every major pro-life law, ranging from Women's Right to Know to Parental Involvement, Ultrasound, Partial-Birth Abortion, Funding Bans, and most recently, the landmark 2010 Nebraska Pain-Capable Unborn Child Protection Act.



NATIONAL RIGHT TO LIFE

DEPARTMENTS

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National Right to Life Political Action

National Right to Life Political Action Committee (NRL PAC) is the nation's largest and most effective single-issue pro-life political action committee. Formed in 1980, NRL PAC actively supports candidates for federal office, regardless of party affiliation, who will work to further the goals of the pro-life cause. An essential component of this involves educating the public, the media, and political candidates about the issues so that voters will make the best-informed decision when they cast their vote. Recurring election cycles have repeatedly shown that it is a distinct advantage for candidates to be pro-life. In every major election since 1980, pro-life candidates have fared better than pro-abortion candidates among those voters who base their vote on a candidate's position on abortion.

Development

The Development Department is the fundraising arm of National Right to Life, working with the extensive base of Right to Life individuals who support the Committee and ensure that National Right to Life has the financial resources to carry out its life-saving work. Through cultivating members, direct-mail campaigns, and recruiting major donors, the Development Department ensures that the Corporation is financially competitive. The Development Department can also provide advice and guidance on fundraising to Right to Life Affiliates and Chapters.

“



I want to commend the National Right to Life Committee for their hard work in kicking off the pro-life movement in America.

”

Archbishop Joseph Naumann

CONTACT INFORMATION



202-626-8800



nrlc@nrlc.org



nrlc.org