

Planned Parenthood

A recent rash of openings, closings and mergers show Planned Parenthood engaging in aggressive corporate restructuring, pruning non performing clinics, affiliates, and middle management, and maximizing the most profitable aspects of the business.

The Aurora Model

In October of 2007, Planned Parenthood's Chicago affiliate opened a \$7.5 million, 22,000 square megaclinic in Aurora, Illinois.

Associated Press, 10/2/07

The mega clinic was built under another name so as to avoid community opposition.

Chicago Tribune, 7/27/07

The Aurora megaclinic has a waiting room that seats 65, four surgical rooms, and 13 private recovery rooms. Its call center has room for 17 operators. Five at the affiliate's previous facility handled more than 15,000 calls a month.

Beacon News, 8/22/07

Chicago Daily Herald, 8/21/07

These facilities can accommodate a large steady stream of abortion patients. The Wall Street Journal (6/23/08) noted that some of the extra space at these megaclinics is to be used for community activism, for political candidate forums and phone banks.

Planned Parenthood closed a nearby "Express Clinic," "Due to the opening of our greatly expanded Aurora Health Center."

www.plannedparenthood.org, 2/12/08

Shortly after the Aurora clinic opened, Planned Parenthood announced that its five Illinois affiliates would be merging into one, with PP Chicago area CEO Steve Trombley, who built the Aurora clinic, heading the new state affiliate. "Funding problems" had

already caused closure of the Lincoln clinic, and "rising costs" may lead other IL clinics to close.

Lincoln Courier, 2/8/08

CEO positions at the other four affiliates were eliminated, along with local boards of directors.

Springfield State Journal Register, 2/8/08

The CEO of one of the contracting Illinois affiliates noted there were 180 to 190 [U.S.] affiliates when she began in 1979, but said there would be only 105 to 110 once the latest mergers ended.

Lincoln Courier, 2/8/08

"Efficiencies" gained in the merger may eventually enable the new Illinois PP affiliate to expand services to the southern part of the state.

Springfield State Journal Register, 2/8/08



Other Closures and Mergers

Since May 2007, Planned Parenthood Federation of America (PPFA) affiliates in VA, NC, AZ, OH, MI, and KY have undergone mergers, closing some clinics, planning new ones during restructuring.

— *Roanoke Times* 5/14/07, *Az Daily Star* 5/26/07, *Cleveland Plain Dealer* 7/17/07, www.ppwnm.org, 2/12/08, www.plannedparenthood.org/kentucky 2/14/08

PPFA cut ties to a South Florida affiliate with five clinics with a history of mismanagement.

Miami Herald, 7/1/08

More Mega Clinics

PPFA affiliates have opened or announced plans to open other health centers/offices of at least 10,000 square feet in the following locations since June 2004:

- * Fresno, CA (10,000 sq ft)
- * Yakima, WA (10,450 sq ft)
- * Santa Ana, CA (14,000 sq ft)
- * Austin, TX (10,000 sq ft)
- * New Rochelle, NY (12,547 sq ft)
- * Sarasota, FL (23,000 sq ft)
- * Denver, CO (50,000 sq ft)
- * Worcester, MA (10,000 sq ft)
- * Schenectady, NY (18,000 sq ft)
- * Houston, TX (75,000 sq ft)

— *Fresno Bee* 6/15/04, *Yakima Herald-Republic* 7/21/04, *Orange County Register* 7/27/04 *Austin American-Statesman* 9/24/04, *Westchester County Business Journal* 1/16/06, *Bradenton Herald* 3/2/07, *Denver Post* 8/20/07, *Boston Globe* 12/29/07, *Albany Times Union* 1/23/08, *Houston Chronicle*, 6/30/08

MEGACLINICS & MERGERS

Affiliates are "aggressively expanding their reach" and "seeking to woo more affluent patients with a

network of suburban clinics and huge new health centers" saying that "a more businesslike approach" will enable them to strengthen their "dual bottom line of margin and mission."

Wall Street Journal, 6/23/08

While a packet of birth control pills can be purchased at Planned Parenthood for \$25, the average cost a woman paid for a standard first trimester suction curettage abortion in the U.S. in 2005 was \$413.

www.ppcok.org, 9/23/08

Persp Sexual & Repro Health, 1/08

Planned Parenthood's president Cecile Richards has encouraged more of the organization's clinics to offer abortion.

Wall Street Journal, 6/23/08

National Right to Life
Educational Trust Fund
www.nrlc.org 12/08